

Substitute Form PTO-1449 (Modified)	U.S. Department of Commerce Patent and Trademark Office	Attorney Docket No. 16113-1341006	Application No. 10/798,342
<b>Information Disclosure Statement by Applicant</b> (Use several sheets if necessary)  (37 CFR §1.98(b))		Applicant Dwight Allen Merriman et al.	
		Filing Date March 12, 2004	Group Art Unit 3714

U.S. Patent Documents							
Examiner Initial	Desig. ID	Document Number	Publication Date	Patentee	Class	Subclass	Filing Date If Appropriate
	1	5,696,965	12/09/1997	Dedrick			
	2	6,006,197	12/21/1999	D'Eon et al.			
	3	6,182,050	01/30/2001	Ballard			
	4	6,223,215	04/24/2001	Hunt et al.			
	5	6,247,047	06/12/2001	Wolff			
	6	6,434,614	08/13/2002	Blumenau			
	7	6,466,970	10/15/2002	Lee et al.			
	8	6,757,710	06/29/2004	Reed			
	9	7,039,599	05/02/2006	Merriman et al.			
	10	2002/0082923	06/27/2002	Merriman et al.			
	11	2002/0120507	08/29/2002	Chanos et al.			
	12	2005/0033855	02/10/2005	Moradi et al.			
	13	2005/0197164	09/08/2005	Chan			

Foreign Patent Documents or Published Foreign Patent Applications								
Examiner Initial	Desig. ID	Document Number	Publication Date	Country or Patent Office	Class	Subclass	Translation	
							Yes	No
	14	10320336	12/04/1998	Japan			English abstract	
	15	98/57285 (A1)	12/17/1998	WIPO				
	16	01/65747 (A1)	09/07/2001	WIPO				

Other Documents (include Author, Title, Date, and Place of Publication)		
Examiner Initial	Desig. ID	Document
	17	Business Wire (New York, Nov. 17, 1998), "i33 Communications Links Personal Finance Sites with Dynamic Investment Research Banners; Quote.com and Multex Partner Using i33's AdMaximize Technology"

Examiner Signature /Ronald Laneau/	Date Considered 06/16/2010
---------------------------------------	-------------------------------

EXAMINER: Initials citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

Substitute Disclosure Form (PTO-1449)

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /RL/